



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Sc.DEGREE EXAMINATION – VISUAL COMMUNICATION**

**SIXTH SEMESTER – APRIL 2019**

**16UVC6MC04– NEW MEDIA STUDIES**

Date: 10-04-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART - A**

**Answer the following in detail**

**(10 X 2 = 20)**

1. CMC
2. ICT
3. Grid Computing
4. WAN
5. Anonymity
6. Lynx
7. Digital media
8. Videotelephony
9. E-Therapy
10. Hyper media

**PART - B**

**Answer any FIVE of the following in detail**

**(5 X 8 = 40)**

11. Explain about digital technologies that are widely used in rural India.
12. Social media acts as an E-Learning platform. Discuss
13. Explain about computer mediated communication.
14. Explain about social Presence theory
15. Explain in detail about virtual community.
16. Explain in detail about Indian Cyber Law
17. Online games promote internet addiction among youngsters. Discuss

**PART - C**

**Answer any TWO of the following**

**(2 X 20 = 40)**

18. Explain in detail about digital divide in India.
19. The more internet usage has lead to cybercrimes in India. Comment.
20. Explain in detail about virtual reality and its uses in detail.
21. Discuss network society and its implications.

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