

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION**

**SIXTH SEMESTER – APRIL 2022**

**UVC 6503 – MEDIA LAWS AND ETHICS**

Date: 20-06-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

**PART – A**

**ANSWER THE FOLLOWING**

**(10 x 2 = 20 Marks)**

1. What are the Directive Principles of State Policy?
2. Why is reasonable restrictions allowed on the freedom of expression?
3. What is Libel and Slander?
4. Define Plagiarism.
5. What is Trade mark?
6. What are the different types of Certification given to Films?
7. What is a Patent?
8. What do you mean by WTO?
9. Why is National Security important?
10. What is Corrigendum Means?

**PART – B**

**ANSWER ANY FIVE IN ABOUT 200 WORDS EACH**

**(5 x 8 =40 Marks)**

11. Summarize the salient features of the Indian Constitution.
12. List out the limitations of freedom of Press.
13. Write about the significance of the contempt of court.
14. Explain about the Cable TV network Regulation Act and its Relevance.
15. Elucidate the different types of Intellectual Property Rights and its importance.
16. Write a brief note on the Rights of a child in India?
17. Elaborate on the Code of Ethics for advertisements in AIR & Doordharshan.

**PART – C**

**ANSWER ANY TWO QUESTIONS IN ABOUT 400 WORDS EACH**

**(2 x 20 =40 Marks)**

18. Briefly examine the need of Broadcast Regulations Authority of India with Examples.
19. Briefly discuss the ethical perspective of Media in terms of truth fairness and objectivity.
20. Elaborate the recent Media and privilege issues in India.
21. “We need more powerful laws to the Social media”- Substantiate

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