

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A. DEGREE EXAMINATION – HISTORY

FIRST SEMESTER – NOVEMBER 2016

VC 1103 – HISTORY OF INDIAN MEDIA

Date: 09-11-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART – A

Answer ALL the following in not more than 50 words

(10 x 2 = 20 Marks)

1. What is RNI?
2. What is a news value?
3. Briefly explain community radio.
4. Write about any three search engines
5. What is the role of films division in the Ministry of Information and Broadcasting?
6. What is Yakshagana?
7. What is 'Therukoothu'?
8. What are the popular social networking sites?
9. Write on Internet audience.
10. What are the disadvantages of news sites?

PART – B

Answer any FIVE from the following in not more than 100 words

(5 x 8 = 40 Marks)

11. 'There should not be a clash between the right to know and the right to privacy.' Justify.
12. What are the functions of ABC?
13. List out the features of Internet Radio.
14. Explain any five popular TV programme genres.
15. Is film censorship necessary? Justify your view.
16. What are the advantages of street theatre?
17. Write on pre-Independence cinema.

PART – C

Answer any TWO questions from the following in not more than 200 words

(2 x 20 = 40 Marks)

18. Elaborate on the history of Indian journalism.
19. Discuss ethics of broadcasting vis-a-vis sensational news.
20. Critically evaluate the impact of cinema on children.
21. Analyse the various folk forms in Tamil Nadu as a communication medium.
