

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

THIRD SEMESTER – NOVEMBER 2016

VC 3508 – HISTORY OF MEDIA

Date: 04-11-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

Answer the following

(10x2=20 marks)

1. Press council of India
2. NFDC
3. Electronic media
4. Community Radio
5. Silent Era
6. Censor Board
7. Puppetry
8. Indian culture
9. Social networking
10. Citizen journalism

PART – B

Answer any five of the following

(5x8=40 marks)

11. Write about the history of Press Council.
12. Explain the influence of Television on society today.
13. Explain documentary film making with an example.
14. List out the folk forms of Tamil Nadu.
15. Elaborate the digital trends in Media today.
16. Trace the history of Television in India.
17. Discuss the developments in Social Media Today
18. Write about the status of Radio in India.

PART – C

Answer any two of the following

(2x20=40 marks)

19. Write about the Post independent Press in India.
20. Write about the Global media scenario.
21. Discuss the recent developments in Indian Cinema.
22. Discuss the current trends in Indian Television.
