



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

FIRST SEMESTER – NOVEMBER 2017

17/16PVC1MC02 – MEDIA TECHNOLOGIES

Date: 04-11-2017

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART-A

Answer ALL the questions in about 50 words each

10 x 2 = 20

1. HDMI
2. Multiplexing
3. Li-Fi
4. VoLTE
5. LCD
6. Antenna
7. GHz
8. Downlink
9. Satellite communication
10. NTFS system

PART-B

Answer any FIVE questions in about 200 words each

5 x 8 = 40

11. Describe the mechanism of copier machine.
12. Discuss the facets of Sadharanikaran theory of communication.
13. Demonstrate the functions of graphics card.
14. Enumerate the hazards of using electronic gadgets.
15. Discuss PAN, LAN, MAN, and WAN.
16. Describe television standards.
17. Elaborate security system of computer.

PART-C

Answer any TWO questions in about 400 words each

2 x 20 = 40

18. Explain the various types of displays.
19. Write an essay on storage and retrieval mechanism.
20. Explain different types of connectors and cables used in media equipment.
21. Write an essay on the e-governance policy of India.
