

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.M.M. DEGREE EXAMINATION – ANIMATION

FIFTH SEMESTER – NOVEMBER 2019

17UMM5MC03 – PRODUCTION MANAGEMENT

Date: 02-11-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

Answer **ALL** the following questions in about 50 words each.

(10 X 2 = 20)

1. Pipeline
2. Production management
3. Scheduling
4. AR
5. Animatics
6. Unreal engine
7. Executive producer
8. Storyline
9. Foley Artist
10. Target audience

PART – B

Answer **ANY FIVE** of the following in about 200 words each.

(5 X 8 = 40)

11. Explain the purpose and role of copyrights.
12. Write about the role of creativity in project management.
13. What are the responsibilities and functions of an assistant director?
14. Detail the process of budgeting in a production house.
15. List out the qualities of an effective production manager for movies.
16. Elucidate the importance of storyboard in animation movies.
17. Explain the objectives of Quality control.

PART – C

Answer **ANY TWO** of the following in about 400 words each.

(2 X 20 = 40)

18. Elaborate the production strategies and project planning in media industry.
19. List and demonstrate the major steps involved in production management.
20. Discuss in detail the animation production process with example and illustrations.
21. Analyse the recent trends in Gaming industry.

-----\$\$\$\$\$-----