

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

FIRST SEMESTER – NOVEMBER 2019

UVC 1501 – HUMAN COMMUNICATION

Date: 30-10-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART-A

Answer ALL the following in around 50 words:

10x2=20 Marks

1. Sel-disclosure
2. Noise
3. Attribution
4. ICT
5. Barriers to Communication
6. Cultural Shock
7. Intrapersonal Communication
8. Silence
9. Public Communication
10. Feedback

PART-B

Answer any FIVE of the following in around 200 words:

5x8=40 Marks

11. Explain Johari Window
12. 'Language is a Social Process.' Justify
13. Emphasize the importance of Time Communication.
14. Distinguish between Communication and Culture.
15. Write a note on Intercultural Communication.
16. What is Workplace Conflict? How to solve it?
17. Elaborate on the Impact of Communication on Culture.
18. What are the problems of Human Machine Interaction?

PART-C

Answer any TWO of the following in around 400 words:

2x20=40 Marks

19. Explain in detail the types of Non-Verbal Communication
20. Elaborate on the Elements of Communication
21. Describe the Stages of Interpersonal Relationships.
22. Discuss the Characteristics of Communication.

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