

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A. DEGREE EXAMINATION – HISTORY
FIRST SEMESTER – NOVEMBER 2019
VC 1103 – HISTORY OF INDIAN MEDIA

Date: 05-11-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

Answer ALL the following in not more than 50 words

10x2=20 Marks

1. Write a note on RNI
2. What is a news value?
3. Briefly explain community radio.
4. Write on post-Independence cinema.
5. What is CBFC?
6. What is Yakshagana?
7. What is 'Therukoothu'?
8. What are the popular social networking sites?
9. Write on Internet audience.
10. What are the disadvantages of news sites?

PART – B

Answer any FIVE from the following in not more than 200 words

5x8=40 Marks

11. 'There should not be a clash between the right to know and the right to privacy.' Justify
12. What are the functions of RNI?
13. List out the features of Internet Radio.
14. Explain any five popular TV programme genres.
15. Is film censorship necessary? Justify your answer.
16. What are the advantages of street theatre?
17. Name any three search engines and explain them.

PART – C

Answer any TWO questions from the following in not more than 400 words 2x20= 40 Marks

18. Elaborate on the role of media on Indian freedom movement.
19. Discuss ethics of broadcasting vis-a-vis sensationalisation of news.
20. Critically evaluate the impact of Social media on children. Give examples.
21. Analyse the various folk forms in Tamil Nadu as an alternative to the popular mass media in highlighting the social evils of the present Indian society.
