



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.M.M. DEGREE EXAMINATION – ANIMATION

FIFTH SEMESTER – NOVEMBER 2022

UMM 5504 – DOCUMENTATION AND PRESENTATION SKILLS

Date: 25-11-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

ANSWER THE FOLLOWING.

(10x2=20 Marks)

1. Define Storyboard
2. What do you mean by News Value?
3. What is voice acting?
4. Why is body language important in public speaking?
5. What is Infographics?
6. List out the types of typefaces.
7. What do you mean by Interactive Props?
8. Who is an Antagonist?
9. What is mean by pitching?
10. Define Corporate communication.

PART-B

ANSWER ANY FIVE QUESTIONS

(5x8=40 Marks)

11. What are the different types of documents in technical writing?
12. Explain how do you speak on without fear?
13. “Is creativity important for an Actor?” Analyse.
14. Differentiate between a symbol and a Visual Metaphor.
15. Explain Rule of Third with neat diagram.
16. Explain how sound is important in storytelling?
17. “Words have the power to inspire, motivate, and influence people”. Justify

PART-C

ANSWER ANY TWO QUESTIONS

(2x20=40 Marks)

18. “Storytelling means conveying information by means of stories” Substantiate.
19. Describe the relationship between Theatre and Games.
20. What is “Hitchcock’s Rule”? Explain how it can help better in visual story telling.
21. Choose any story you’ve read, and break them into three-act structures by identifying the setup, conflict and resolution.

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