



Date: 02-11-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION I :Entrepreneurship (50 Marks)

Part - A

I. Answer all **FIVE** questions **5 x2 = 10Marks**

1. Define the term Entrepreneur.
2. What do you understand by project appraisal?
3. What is long term capital?
4. Define a project report.
5. Give the meaning of the term project identification.

Part - B

II. Answer any **TWO** questions **2x10 =20 Marks**

6. Explain the sources of short term finance.
7. List out and explain the motivating factors of new entrepreneurs.
8. Write short notes on a) Economic analysis b) market analysis.

Part - C

III. Answer any **ONE** question **1 x20 = 20 Marks**

9. Explain the process of project identification and selection (PIS).
10. Explain the success story of owners of Aachi Masala.

Section II – Farm Management (50 Marks)

PART - A

I Answer **ALL** the questions:

5 x 2 = 10 Marks

1. Comment on Lactometer.
2. What is royal jelly?
3. Comment on mother of pearl.
4. What is the composition of egg?
5. What are the three breeds of cattle?

PART - B

II Answer any **TWO** of the following:

2 x 10 = 20 Marks

6. Write short notes on pearl culture and its maintenance.
7. Write an essay on major carps of India.
8. Write a note on Newton's hive.

PART - C

III Answer any **ONE** of the following:

1 x 20 = 20 Marks

9. Write an essay on sericulture.
10. What are the different types of poultry and its products?
