

## International Day against Drug Abuse and Illicit Trafficking

The United Nations has been observing the International Day against Drug Abuse and Illicit Trafficking on June 26 every year since 1988. This year's theme is '**Better knowledge for better care**'. "It is an initiative to increase support for prevention of drug use that is based on science and is thus an effective investment in the well-being of children and youth, their families and their communities" (United Nations website).

On June 26 2020, Loyola Counseling Centre had partially collaborated with the Narcotics Central Bureau. The Narcotics Central Bureau agreed to share government awareness posters against drug abuse and illicit trafficking to the students of Loyola to display them in their social media platform to show their support against drug abuse.

Loyola Counseling Centre, also organized a slogan contest on theme "SAY NO TO DRUGS", to create awareness against drug abuse and illicit trafficking for the students with the following regulations and the consent of the management.

### Regulations:

Step 1: The students should make a caption on the theme on a paper / chart, make mention of you name, dept no and Loyola College Chennai, on it.

Step 2: Take a snap of you with your caption paper / chart, individually or with your family. The contents of the paper or chart should be clearly visible in the picture.

Step 3: Post this snap to the whatsapp number mentioned. You are encouraged to post your support through other social media platforms like whatsapp, twitter, instagram etc.

Step 4: Support the theme of "SAY NO TO DRUGS" by posting the below picture as your display picture in social platforms.

### Conditions:

- ❖ The captions should be clearly visible in the picture.
- ❖ You need to pose for the picture, individually or preferably with family and with the caption on the paper/chart.
- ❖ Deadline for acceptance of entries is 12 o clock night of 26<sup>th</sup> June 2020.
- ❖ Each student can post only one strong caption against drug abuse.

### **Prizes Winners For The Slogan Contest**

- E certificates will be awarded to the winners
- Participation certificates to appreciate the participants
- 1<sup>st</sup> prize – INR 1500 (M. Kalaivanan 18-PHT-011)
- 2<sup>nd</sup> prize – INR 1000 (J. Harrish Vijay 17-UMT-336)
- 3<sup>rd</sup> prize – INR 500 (P. Deepak Sharma 17-UCO-057)

### **Our Gratitude:**

LCC would like to extend its gratitude and profusely thank the following officials, Our Principal, Rev Dr. Thomas Amirtham SJ, Deputy Principal, Dr. Gabriel Melchias, for their guidance and approval of LCC's initiative. The Vice Principal, Dr. Antoine Lebel, The Deans of Students, Dr. Prasanna kumar, Dr. Felix, Prof. Simon, NCC and our fellow faculty members, student representatives for coordinating and sharing of information about the contest with the students through the digital platform, Director of Media relations Fr. Justin Prabhu S.J. and his team for their timely help in broadcasting information on the college portal. Mr. A Bruno, Narcotics Central Bureau, Zonal Director for willing to share government posters on the theme "SAY NO TO DRUGS", to create awareness against drug abuse and illicit trafficking. Last but not least, all our participating students who took the time, energy and resources for creating innovative awareness posters against drug abuse and illicit trafficking and showing their support.