

# ENACTUS LOYOLA-SIFE

(Shift-1)

## Interim Report

### Club Inauguration:

The Enactus Loyola – Sife Club Inauguration was held on 7<sup>th</sup> September 2018. The inauguration function started at 2.00 pm. in the Fr. Vion Mathematics Smart Room. 10 members out of 22 registered students participated. The Chief Guest Dr. Francis Xavier delivered the inaugural speech, with the motto of doing good to the society. After the inaugural the first meet of the Enactus Club ,was held on the same day and the program for the year was finalized. Students were very much enthusiastic to fulfill the theme of Enactus club.

### Theme of this year: Uplifting the Livelihood of Farmers.

Since the farmers are suffering in all the ways and losing their livelihood, we the Enactus (Shift-1) members choose the theme related to the farmers as “*Uplifting the Livelihood of Farmers*”. Based on this theme we planned to conduct various programs to improving the livelihood of the farmers.

### Event 1-Training Program on EXPORTATION & HEALTH BENEFITS OF HERBAL PLANTS

We organized a training program on the topic “*THE EXPORTATION & HEALTH BENEFITS OF HERBAL PLANTS*” on 19<sup>th</sup> September 2018.

The poster features a red header with the Loyola College crest on the left and the Enactus logo on the right. The text in the header reads: 'LOYOLA COLLEGE ENACTUS LOYOLA -SIFE ( shift -1)'. Below the header, it says 'Cordially invites you to the Training Program on THE EXPORTATION & HEALTH BENEFITS OF HERBAL PLANTS'. A central box lists the speakers: 'Mr. M. RAMACHANDRAN, M.A, B.T, C.A.I.I.B Director, Excellent Export Training Center, Makkal TV' and 'Mr. A. BALACHANDAR, B.Sc, AVID-Editor Founder and President, Makkal Thozhan, charitable Trust, Makkal Expo Impo'. The event details are: 'Date : 19<sup>th</sup> September 2018', 'Time :2.30 P.m to 4.30 P.m', and 'Venue : Lawrence Sundaram Hall'. At the bottom, it says 'All Are Welcome' and 'Organizer Dr. Y.Kins, Faculty advisor, Enactus Loyola, Shift-1'.



We have invited students from various departments those who have the subjects related to Transportation and Herbals. More than 200 students from various departments such as Botany, Commerce, Mathematics, Sociology, Economics etc. actively participated in this training program. Also 65 outside participants including farmers, Business people and students from other colleges attended this program. But only 12 club members attend this training program.



*Participants from outside the College.*

**Speaker 1:** Mr. A. Balachandar showed more than 50 Herbs around us and explained about their Health Benefits. Also he clearly explained the worth and demand of each Herb in different countries. Along with his team he demonstrated various herbs and its values. Through his

presentation the participants understood the value of herbs around us and especially the farmers were highly motivated through his talk.



**Speaker 2:** Mr. M. Ramachandran, one of the best export trainers in the city explained the different ways of exporting the Herbs to different parts of the world. He Motivated the Participants by explaining the life history of so many farmers who succeeded in their life through this exportation. Thus the participants were highly motivated to do the export through his presentation.



### Future Plans:

1. Club Members are asked to give the presentations about the Herbals, their uses and the methods of transportation of Herbs for the Students in our College.
2. Club Members are going to Visit the Terrace Garden and learn how to cultivate the Herbs in the Terrace.
3. Club members are going to Visit the Farmers in their farm and explain them about the uses of Herbs and connect them with the people who are already doing the Exportation on Herbs.
4. Each Club Member will present a Report regarding the Output of this program.
5. Finally Valedictory Program will be conducted and the participation certificate will be issues to all the participants who took part in the Training program conducted on 19<sup>th</sup> September.