



Department of Visual Communication Multimedia and Animation

Organises a Workshop on

“Current Trends in Digital Marketing and Advertising”



Resource Person: P.M. Arockiaya James Raja,
Creative Media and Marketing Manager

Date: 25-11-21 (Thursday)

Time: 12.00 PM

Venue: Preview Theatre, Viscom Block

Organising Team

Dr.A.Irudayaraj s.j, HOD, Viscom

Dr.B.Nidhya, Coordinator

Prof. Romila Sudhakar, Course Teacher